*The Dangers of Avoiding Roof Cleaning*

Not only are roof stains ugly, but they are also extremely destructive! Algae, Moss, and Lichen are the #1 cause of premature roof failure by trapping moisture on top and underneath roof coverings. If left unattended, these growths can lead to shingle or barrel roof tile deterioration, as well as causing them to lift, split and break over time. This damage can lead to a leaking roof. Visualize these living organisms as mini trees with roots. The roots grow down through shingles and barrel roof tiles. Our northeast Florida environment is perfect for these growths. Blue Wave Soft Wash roof cleaning solution penetrates at the roots resulting in eliminating organic growths at the roots in addition to color restoration. Most homeowners are very surprised to realize the true color of their roof when properly cleaned. Some insurance companies are now requesting homeowners clean their roof before renewing insurance because they realize the potential damage of this growth. An average new roof can cost anywhere from $5,000 - $40,000... Roof cleaning is usually only a few hundred!

Note: Never allow anyone to clean your roof using a pressure washer. This will actually strip the granules from the shingles, decreasing the life of your roof!